

# SYDNEY

Adshel offers over 600 panels across Sydney's key CBD, Inner City and journey to work stations, providing the most comprehensive access to the Sydney Rail audience – up to **945,000<sup>1</sup>** people.

## Adshel Station Coverage

Ashfield	Granville	St James
Bankstown	Hornsby	St Leonards
Blacktown	Kings Cross	Kings Cross
Bondi Junction	Lidcombe	Strathfield
Burwood	Lindfield	Sydenham
Cabramatta	Liverpool	Town Hall
Campbelltown	Martin Place	Waitara
Central	Milsons Point	Warwick
Circular Quay	Parramatta	Waverton
Edgecliff	Pennant Hills	West Ryde
Fairfield	Penrith	Wollstonecraft
Gordon	Pymble	Wynyard



1: Source: Railcorp 2008 Compendium

# MELBOURNE

Adshel has 260 advertising panels at 51 railway stations across Melbourne through which 426,660<sup>1</sup> passenger journeys are made daily.

## Adshel Station Coverage

Armadale	Carnegie	Elsternwick	Murrumbeena
Ascot Vale	Carrum	Essendon	Newmarket
Aspendale	Caulfield	Flagstaff	Newport
Balaclava	Chelsea	Footscray	Oakleigh
Bentleigh	Cheltenham	Frankston	Ormond
Bonbeach	Clayton	Glen Huntly	Parliament
Brighton Beach	Dandenong	Hampton	Prahran
Brighton North	Edithvale	Hawksburn	Ripponlea
		Highett	Royal Park
		Kensington	Sandringham
		Malvern	Seddon
		McKinnon	South Yarra
		Melbourne Central	Spotswood
		Mentone	Toorak
		Middle Brighton	Williamstown North
		Moonee Ponds	Windsor
		Moorabbin	Yarraville
		Mordialloc	



1: Source: Connex Barrier counts 2007.

# PERTH

Adshel's network of rail panels draws an audience of over **20,480<sup>1</sup>** passenger journeys daily.

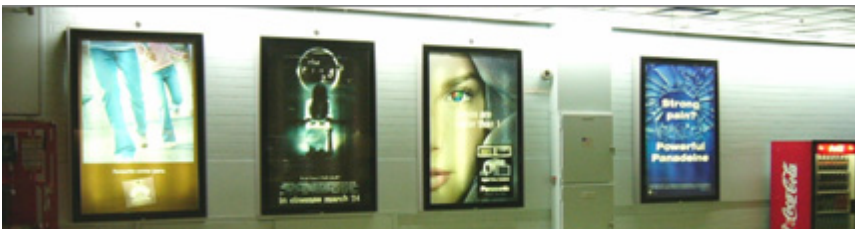
## Adshel Station Coverage

Armadale	Maylands
Bassendean	Mclver
Claremont	Midland
Cockburn	Murdoch
Fremantle	Subiaco
Joondalup	Warwick
Mandurah	



# ADELAIDE

Adshel operates **18 panels** in Adelaide Central Railway station. Over **40,000<sup>2</sup>** passengers travel through here every day, equating to approximately **8 million people** per year.



1:Source: Tran Perth Boarding's by Station 2008

2: Source: www.transadelaide.com.au